



## **Council of the Federation Literacy Award**

**2025**  
**Newfoundland and Labrador**  
**Call for Nominations**

## INTRODUCTION

Literacy skills are the essential building blocks for the development of a vibrant society and economy. These foundational skills are embedded in activities in the home, school, community and workplace. There is a continuum of development ranging from learning to read through to reading to learn a variety of other skills and perspectives on life. At the end of this continuum is the complex set of skills necessary for daily life, employment, citizenship, and personal advancement and enjoyment in our modern and diverse society.

It is clear that Canada's provinces and territories are repositories of innovative principles, practices and programs that reflect the very highest ideals in literacy best practices, and serve the varying needs of many different types of learners.

The Council of the Federation (established in 2003 by the 13 Premiers in Canada to acknowledge the leadership role that provinces and territories play in revitalizing the Canadian federation) has identified a number of key initiatives of importance to Canadians, one of which is literacy. In order to bring recognition to achievements in literacy in every province and territory, Premiers, in July 2004, agreed to create a Council of the Federation Literacy Award. The award recognizes outstanding achievement, innovative practice and excellence in literacy. Beginning in 2005, 13 Council of the Federation Literacy medallions have been presented annually, one for each province and territory. The Council of the Federation Literacy Award covers the entire spectrum of the field, including family, Indigenous, health, workplace and community literacy and is given to recognize the excellence of educators, volunteers, learners, community organizations (including non-governmental organizations) and businesses in each province and territory.

## NEWFOUNDLAND AND LABRADOR AWARD

For 2025, Newfoundland and Labrador nominations for the Council of the Federation Literacy Award are being accepted for the category of **Community Organization**.

This category is for NL-based organizations that provide or develop programs, services, or projects that promote literacy and/or helps to better the lives of others by improve reading and writing skills and preparing them for post-secondary education and/or employment.

The Newfoundland and Labrador award will be presented in **Fall 2025**. The winner will receive a Council of the Federation Literacy Award engraved medallion and a certificate signed by the Premier. Nominations are now open, so please take this opportunity to tell us about a community organization who has demonstrated excellence and leadership in the field of adult literacy.

The Council of the Federation will announce the award recipients for each province and territory in a news release in September 2025.

## GENERAL ELIGIBILITY

Anyone may nominate an organization, and nominees may nominate themselves. Nominees in the Community Organization category must be based in NL and have been actively involved in NL's literacy community within the past two years.

## SUBMISSION REQUIREMENTS

Submission packages **must** contain **ALL** of the following:

1. A clear and detailed **rationale letter** outlining why the nominee should be considered for this award. This letter **must** be written by the nominee.
  - The rationale letter **must** be a maximum of 3 pages in length and typed (double-spaced) or clearly hand-written in dark ink on letter-sized (8.5"x11") white stationery.
  - Pages should be numbered.
  - The rationale letter **must** include answers to the following THREE questions about the nominee:
    - a) Impact: "In what ways has this organization contributed to improving literacy outcomes within the community?" Nominees must provide evidence showcasing the effectiveness of their initiatives and programs. This evidence may include statistics, measurable outcomes, and anecdotal evidence demonstrating the tangible benefits of their literacy efforts.
    - b) Collaboration: "How has this organization effectively collaborated with other community stakeholders to promote literacy?" This category considers partnerships and networks that support literacy initiatives and programs. Nominees should demonstrate how they engage with diverse groups in the community to ensure inclusive and accessible literacy efforts through collaboration.
    - c) Innovation: "How has this organization exhibited innovation in the field of literacy in the province?" An organization can exhibit innovation by providing by changing and adapting to new challenges and demonstrating initiative.
2. **At least one letter of support** that show why the nominee deserves the award.
  - Each support letter **must** be a maximum of 1 page in length, typed or clearly hand-written in dark ink.
3. A completed and signed **nomination form** (found at the end of this nomination package).
  - The nomination cannot be considered unless the nomination form is signed by the nominee, thereby indicating their consent.

## AWARD RULES

The completed and signed nomination form **must** accompany each submission. A selection committee will evaluate all submissions based on the eligibility criteria and submission requirements outlined in this nomination package. Entries will be assessed solely on the content and quality of the written submission. Decisions are final.

The nomination package may be submitted using **ONE** of the following methods by **May 1, 2025**:

- Electronically by 11:59 p.m. on May 1, 2025 (with the nomination form signed and scanned) to [laurenpower@gov.nl.ca](mailto:laurenpower@gov.nl.ca)

**OR**

- Canada Post mail (postmarked by May 1, 2025) to:  
COF Literacy Award Selection Committee  
c/o Literacy and Institutional Services Division  
Department of Education  
Attention: Lauren Power, Program and Policy Development Specialist  
3rd Floor, West Block, Confederation Building  
P.O. Box 8700  
St. John's, NL, A1B 4J6

**Please note:**

- Submissions will not be returned.
- Late submissions cannot be accepted.
- Incomplete submissions cannot be accepted.

**2025 NEWFOUNDLAND AND LABRADOR NOMINATION FORM**  
**COUNCIL OF THE FEDERATION LITERACY AWARD**

**CATEGORY: COMMUNITY ORGANIZATION**

**NOMINEE INFORMATION** (Please print clearly. Nominee must sign below.)

NAME OF NOMINATED ORGANIZATION \_\_\_\_\_

NOMINATED ORGANIZATION'S MAILING ADDRESS \_\_\_\_\_

CITY/TOWN \_\_\_\_\_ PROVINCE \_\_\_\_\_ POSTAL CODE \_\_\_\_\_

TELEPHONE \_\_\_\_\_ FAX \_\_\_\_\_

E-MAIL \_\_\_\_\_

I accept the nomination for the Council of the Federation Literacy Award and agree to all award rules stated in the nomination package. By ticking the boxes and signing below, I confirm that:

- The information provided is accurate and I consent to the use and exchange of this information for the sole purpose of evaluating and selecting award recipients.
- If I receive this award, I consent to having my organization's name, community, summary of achievements and photograph released to the media and included in Government of Newfoundland and Labrador and the Council of the Federation publications for publicity purposes associated with the award.
- If my organization is selected to receive this award, I may be asked to choose a learner/instructor to accept the award on our behalf. However, we understand that the final approval of the selected individual rests with the Government of Newfoundland and Labrador.

If unsuccessful in 2025, I would like my nomination to be considered again in 2026.

\_\_\_\_\_  
SIGNATURE OF NOMINEE

\_\_\_\_\_  
DATE

**NOMINATOR INFORMATION** (Complete if the nominator is someone other than the Nominee)

NOMINATOR'S NAME \_\_\_\_\_

ORGANIZATION (IF APPLICABLE) \_\_\_\_\_

MAILING ADDRESS \_\_\_\_\_

CITY/TOWN \_\_\_\_\_ PROVINCE \_\_\_\_\_ POSTAL CODE \_\_\_\_\_

TELEPHONE \_\_\_\_\_ E-MAIL \_\_\_\_\_