

# Application: Seafood Marketing Support Program

The Seafood Marketing Support Program (SMSPI) will help Newfoundland and Labrador seafood processing and marketing companies, industry associations and not-for-profit organizations identify, assess, target and develop new market opportunities in response to tariff uncertainty in the United States. The objective of this program is to support market diversification and capitalize on new opportunities in domestic and international markets.

Applications are accepted via email at [smsp@gov.nl.ca](mailto:smsp@gov.nl.ca). To apply, submit the following:

- Completed and signed application form
- Detailed project proposal, including budget. The proposal must include a description and background of the applicant, the goal of the project, when and where the activities will take place, project rationale, how the project will be executed and how it meets the objectives of the SMSPI.

## Notice to Applicants

If the information provided is insufficient to complete a full assessment, additional information may be requested. The extent of information required will be dependent on the complexity and size of the project. For larger, more complex projects, a detailed business plan and/or market study may be required. The Department of Fisheries, Forestry and Agriculture (DFFA) reserves the right to request financial statements from any applicant in the evaluation of an application. This information is collected for the purpose of the DFFA assessing applications under the SMSPI. All information provided will be kept confidential and compliant with the Access to Information and Protection of Privacy Act.

### Applicant and Brief Project Information

Contact Person:

Company:

Address:

City/Town:

Postal Code:

E-mail:

Type of Operation:  Processor  Marketing Company  Industry Association  Other

Brief Project Description:

### Financing

Applicant's Investment:

\$ \_\_\_\_\_

Other government assistance (specify): \_\_\_\_\_

\$ \_\_\_\_\_

Requested contribution from DFFA:

\$ \_\_\_\_\_

TOTAL

\$ \_\_\_\_\_

## **Terms and Conditions**

Government policy requires the following information when assessing grant requests more than \$10,000. Please ensure this section is completed; your application cannot be processed without it.

### **Grant Disclosure Information**

- a) Full disclosure of corporate shareholdings for all corporations owned, controlled, or effectively controlled by company (explain):
  
  
  
  
- b) Please disclose all shareholders of company:
  
  
  
  
- c) Amounts outstanding by company with departments of Government (explain):
  
  
  
  
- d) A list of amounts settled or written off on behalf of company by Government in the last six years.

### **Declaration of Applicant to the Minister of Fisheries, Forestry and Agriculture**

- a) I confirm that the information given in this application is, to the best of my knowledge and ability, complete, true, and correct. I acknowledge that failure to disclose relevant information may result in cancellation of this application.
  
- b) I certify that the financial assistance from the Seafood Marketing Support Program is a significant factor in the decision to proceed with this project.
  
- c) I will provide all information required to complete the assessment of this project, and I authorize the Department of Fisheries Forestry and Agriculture to make, as appropriate, any inquiries of such persons, firms, corporations, or other government agencies as deemed necessary in order to reach a decision on this application.
  
- d) I understand that failure to provide information or documentation when requested may result in the automatic rejection of this application for financial assistance.
  
- e) I certify that the companies, groups, individuals, or any related companies, associates, or entities making this application are not in default of debts to the Government of Newfoundland and Labrador.

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Name and Title of Authorized Official

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Signature of Authorized Official

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Date