

### General

1. The total value of tickets sold for any one event shall not exceed 12 times the total retail value of the prizes.
2. For a ticket lottery to be approved there shall be a reasonable expectation of a 50% return after expenses to the licensee.
3. For a ticket lottery with a potential prize payout of \$100,000 or more a detailed business plan shall be submitted with the application detailing the following:
  - (a) advertising/marketing;
  - (b) details of the prize including if the prize has been purchased or if on consignment;
  - (c) ticket distribution;
  - (d) staffing and salaries/commission; and
  - (e) budget and projected profits.
4. All tickets shall be consecutively numbered.
5. Where the presence of the holder of a ticket is a required condition to win, this shall be stated on the ticket, and participants shall be entitled to be present at the drawing without additional charge.
6. Discounted prices shall not be allowed for ticket sales, unless there is a method that ensures financial accountability that has been approved by the division.
7. When a series of draws occurs according to a fixed schedule, i.e., a cash calendar, the ticket price can be reduced based upon the percentage of prize value remaining. Using the cash calendar as an example, each month, the ticket price can be reduced by 1/12th. The licensee shall state the discount procedure in the ticket rules.
8. Unsolicited tickets shall not be distributed to the public.
9. Ticket portions or shares shall not be offered for sale.

10. The value of the prize shall include the amount of any duty, taxes, sales taxes, and other costs. Prizes shall be awarded free and clear of any mortgages, liens, or any other encumbrances.
11. The prize is awarded at the location of the draw, unless otherwise stated.
12. The prize shall be valued by a qualified independent third party if it is a collectible or antique prize purchased by, or donated to the licensee.
13. The licensee may accept cheques or credit payments, and shall be responsible for ensuring that the proceeds from ticket sales are validated before the prize is awarded. If the proceeds cannot be verified for a winning ticket a subsequent draw shall take place to award the prize.
14. (1) A licensee may operate an early bird draw.  
(2) An early bird draw shall not be held unless approved by the division and a minimum of 14 days is allotted to account for tickets before the draw takes place.  
(3) A shorter period than that provided in subrule (2) may be approved by the division where requested in writing setting out the method that will be used to ensure accountability.  
(4) The cut-off date for an early bird draw shall be printed on the ticket.
15. Draw dates may be changed only on written approval of the division. Extensions shall not be granted after ticket sales have commenced.
16. The sequence of drawing to award prizes shall be announced before the commencement of the draw. All winning tickets shall not be returned for future draws unless otherwise stated by the licensee.
17. All ticket draws shall be conducted before 2 witnesses who sign a confirmation of their presence for each lottery event.
18. Where the winner is under 19 years of age, the licensee shall deliver the prize to his or her legal guardian.
19. Winners of prizes shall be advised of the results of the draw by telephone, registered mail, email, or in person. The notice shall indicate how the prize is to be claimed. Prizes shall be distributed to the winning ticket holders as soon as possible after the date of the ticket draw.

20. For prizes over \$500, the licensee shall publish and submit along with the financial report, the winning numbers, names and addresses of the winners of prizes.
21. Where a prize is over \$500 and is not claimed within 60 days of the draw, another draw shall be made. Where the prize is again unclaimed, a subsequent draw shall be made within 30 days. Unclaimed prizes after this, and unclaimed prizes with a value of \$500 or less, shall be included in the net proceeds to be used for, or paid to the charitable or religious objects, as approved in the application.
22. All claimed prizes shall be paid out before the end of the licence period.
23. Only direct expenses required to operate the ticket lottery shall be deducted from the gaming revenue.