



Application to Erect Signs
Highway Sign Regulations

URL: <https://www.gov.nl.ca/dgsnl/licences/highway/>

For Office Use Only

File No. _____

Date _____

NEW: ☐ RENEWAL: ☐
For Off-Site Promotional Only

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Name of Applicant		Business Name	
Mailing Address			
Telephone		Email	
Name of Agent (if submitted by an agent or person other than applicant)			Telephone
Address of Agent			

Type of sign:
Off-site Promotional: located in approved corridor 2 and registered with Tourism (one sign in each direction on a Hwy to a max of 4) (Approval required by: T&I, TCAR, MAPA and DGSNL)
Community Welcome: an advance sign erected by a community and must be approved by Transportation and Infrastructure (Corridor 1 – Requires T&I Approval)
Community Service: located in corridor 1 and erected by a service club, not-profit organizations or service group. Must be approved by T&I (Corridor 1 sign – Requires T&I Approval)
Other: signs that do not meet the above list. (i.e. on site premises signage)

Sign A

Proposed Location: _____ Highway Route # _____

_____ Route Direction (North, South, West, East) _____

Ownership of Land: Private ☐ Crown ☐ Size of Signage: 4'x8' ☐ 8'x12' ☐ Other: insert dimensions

Description of type of materials to be used: _____

Sign B

Proposed Location: _____ Highway Route # _____

_____ Route Direction (North, South, West, East) _____

Ownership of Land: Private ☐ Crown ☐ Size of Signage: 4'x8' ☐ 8'x12' ☐ Other: insert dimensions

Description of type of materials to be used: _____

Sign C

Proposed Location: _____ Highway Route # _____

_____ Route Direction (North, South, West, East) _____

Ownership of Land: Private ☐ Crown ☐ Size of Signage: 4'x8' ☐ 8'x12' ☐ Other: insert dimensions

Description of type of materials to be used: _____

Sign D

Proposed Location: _____ Highway Route # _____

_____ Route Direction (North, South, West, East) _____

Ownership of Land: Private ☐ Crown ☐ Size of Signage: 4'x8' ☐ 8'x12' ☐ Other: insert dimensions

Description of type of materials to be used: _____

Date _____ Signature _____

Note: 1. This application must be accompanied by:
a) Sketch of proposed sign showing dimensions and wording
b) If sign is on private land a letter from the owner giving permission for signage on property
2. Signs are not to be fabricated until a permit is issued

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I acknowledge that I understand the regulations and policies governing highway promotional signage in the province of Newfoundland and Labrador may change in the future and that any changes may result in the cancellation of my permit and a requirement to remove my signage.

Date _____ Signature _____

For more information, contact a Government Service Centre office nearest you.

Mount Pearl
Motor Registration Building
149 Smallwood Drive
Mailing Address: PO Box 8700
St. John's, NL A1B 4J6
Tel: (709) 729-3699
devconavalon@gov.nl.ca

Grand Falls-Windsor
Provincial Building
Mailing Address: 3 Cromer Avenue
Grand Falls-Windsor, NL A2A 1W9
Tel: (709) 292-4206
devsnlqfww@gov.nl.ca

Gander
Fraser Mall
230 Airport Blvd
Mailing Address: PO Box 2222
Gander, NL A1V2N9
Tel: (709) 256-1420
devsnlcentral@gov.nl.ca

Corner Brook
Sir Richard Squires Building
Mailing Address: Mount Bernard Ave
Corner Brook, NL A2H 6J8
Tel: (709) 637-2204
gscwesternreferrals@gov.nl.ca

Clarenville
8 Myers Avenue Suite 201
Mailing Address: 50 Manitoba Drive
Clarenville, NL A5A 1T5
Tel: (709) 466-4060
devconeasternregion@gov.nl.ca

Happy Valley-Goose Bay
163 Hamilton River Road
Mailing Address: Box 3014, Stn. B
Happy Valley-Goose Bay, NL A0P 1E0
Tel: (709) 896-5428
gscwesternreferrals@gov.nl.ca