

**TOWN OF PLACENTIA**

**MUNICIPAL PLAN  
2014-2024**

**MUNICIPAL PLAN AMENDMENT No. 2, 2024**

**(Tourism Establishment Accommodation in Mixed Development designation)**

**JUNE 2024**

**URBAN AND RURAL PLANNING ACT, 2000**  
**RESOLUTION TO APPROVE AMENDMENT No. 2, 2024**  
**TO THE TOWN OF PLACENTIA MUNICIPAL PLAN, 2014-2024**

Under the authority of section 16, section 17 and section 18 of the *Urban and Rural Planning Act, 2000*, the Town Council of Placentia:

- a) adopted the Amendment No. 2, 2024 to the Town of Placentia Municipal Plan on October 15, 2024.
- b) gave notice of the adoption of the Amendment No. 2, 2024 to the Town of Placentia Municipal Plan by the Town posting the notice on the Town website, dropping off notices to neighbouring property owners, and putting posters up throughout the community in 11 locations.
- c) set November 21, 2024 at the Arts Centre, 21 Patterson Drive, Placentia at 7 p.m. 2024, at for the holding of a public hearing to consider objections and submissions.

Now under the authority of Section 23 of the *Urban and Rural Planning Act, 2000*, the Town Council of Placentia approves the Amendment No. 2, 2024 to the Town of Placentia Municipal Plan, as adopted.

SIGNED AND SEALED this 7 day of JANUARY, 2025.

Mayor:

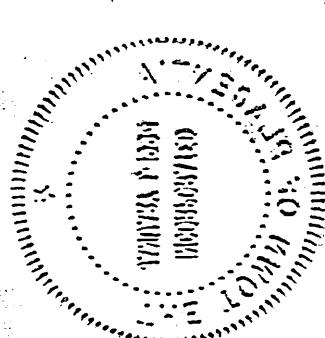


Chief Administrative Officer:



Municipal Plan/Amendment	
<b><u>REGISTERED</u></b>	
Number	<u>3800 - 0007 - 2025</u>
Date	<u>30 JAN 2025</u>
Signature	<u>KB Lunnard</u>





БІБЛІОТЕКА  
УНІВЕРСИТЕТУ

**URBAN AND RURAL PLANNING ACT, 2000**

**RESOLUTION TO ADOPT**

**AMENDMENT No. 2, 2024**

**TOWN OF PLACENTIA MUNICIPAL PLAN, 2014-2024**

Under the authority of Section 16 of the *Urban and Rural Planning Act, 2000*, the Town Council of Placentia adopts the Amendment No. 2, 2024 to the Town of Placentia Municipal Plan.

Adopted by the Town Council of Placentia on October 15, 2024.

Signed and sealed this 7 day of January 2025.

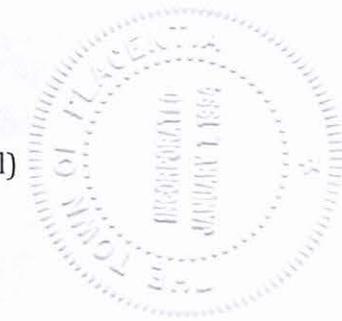
Mayor:



Chief Administrative Officer:



(Council Seal)

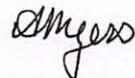


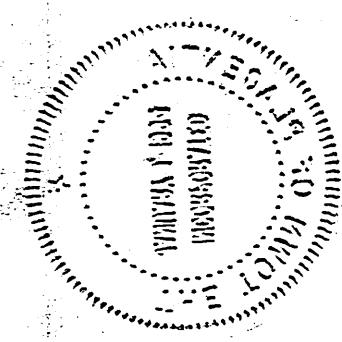
**CANADIAN INSTITUTE OF PLANNERS CERTIFICATION**

I certify that the attached Amendment No. 2, 2024 to the Town of Placentia Municipal Plan has been prepared in accordance with the requirements of the *Urban and Rural Planning Act, 2000*.



MCIP: Anna Myers  
Member of Canadian Institute of Planners (MCIP)





**TOWN OF PLACENTIA**  
**INTEGRATED COMMUNITY SUSTAINABILITY MUNICIPAL PLAN AMENDMENT**  
**AMENDMENT No.2, 2024**

**BACKGROUND**

The Town Council of Placentia wishes to amend its Municipal Plan. The proposed amendment seeks to change the text in the 2014-2024 Municipal Plan and make a change to the Future Land Use Map.

The Town of Placentia wishes to accommodate a tourism accommodation establishment proposal at 1491-1501 Main Road, Dunville. This is a tourism economic development proposal that will contribute to economic diversity, provide local employment and support the need for more commercial residential offerings in the Town of Placentia,

In general terms, this amendment will re-designate 'Residential' to 'Mixed Development'; and 'Rural' to 'Mixed Development' for a parcel of land situated between Main Road and the Waters of Northeast arm. Two existing homes on separate properties are excluded from this amendment and retain their independent access. The Mixed Development policy will be amended to include tourist accommodation as a permitted use in this zone.

Council is also considering an amendment to the 2014-2024 Development Regulations Land Use Zoning map to accommodate tourist accommodation in the Mixed Development zone.

## **PUBLIC CONSULTATION**

During the preparation of this proposed amendment, Council undertook the following initiatives so that individuals could provide input. As there is no newspaper in the community, the Town posted the notice on the Town website on July 10, 2024. and put posters up throughout the community in the following locations: Great Canadian Dollar Store, Canada Post Placentia, Dunville Lions Club, North Atlantic Gas Bar Dunville, Royal Bank Placentia, Mary Brown's Placentia, Tim Horton's Placentia, Sobey's Placentia, Dollarama and Hotel Placentia. As well the Town hand-delivered the notices to eight neighbouring property owners. Proof of notification is provide at the end of the amendment document.

There were four representations made to the Town; the issues raised in the emails and telephone enquiries are listed below and an analysis provided with regard to how the Town would address these concerns.

### **Analysis of issues from public consultation process (1491-1501 Main Road)**

#### **1. Concern: Site disturbance and landscaping and dust from road**

**Analysis:** Landscaping requirements will be addressed in the development application. As a tourism establishment operation, landscaping is an important to the overall aesthetic appeal of the site. A requirement for dust retardant measures may be required by Council on an as needed basis as a condition of the permit for interior roads on the site to address the concern raised by neighbouring landowners. Although this issues has not historically been a problem in the town, measures can be identified in the conditions of the permit to address the potential issue.

#### **2. Concern: Increased traffic**

**Analysis:** The property is located on Route 100/Main Road which is provincial highway designed to accommodate higher levels of traffic than a local municipal road; it has sufficient capacity for any additional traffic by patrons of the tourism establishment operation. Note that the highway provides access to the town and the Argentia industrial lands and port where many other future development would potentially generate much more traffic on the road than the proposed operation in this location.

### 3. **Concern:** Future zoning changes to area

**Analysis:** The property is located on Route 100/Main Road which is a highly travelled road by residents, businesses, and tourists and as such it offers opportunities for a variety of uses that would be beneficial to the economic sustainability of the community. The current zoning shows extensive Mixed Development zoning in the Dunville area to enable residents to use their properties for a variety of uses, both residential and commercial.

All requests for rezoning may be considered on the merit of the application by Council taking into consideration the compatibility of the proposed development with relation to neighbouring properties. The process for amendments to land use zoning is set out in the Urban and Rural Planning Act, 2000 and this process ensures that public consultation is undertaken to allow Council to make a fully informed decision with regard to the proposed rezoning and new undertaking. Amendments can be undertaken anywhere in the Town of Placentia Municipal Planning Area and like other towns across the province, these amendments can be undertaken at any time in the lifespan of the Municipal Plan in response to changes experienced by towns over time.

### 4. **Concern:** Nuisance: from evening activities at tourism establishment (smoke, noise, swearing)

**Analysis:** The Town of Placentia has Noise Regulations that can be enforced as needed. The proposed development is designed for higher-end paying clientele interested in boating and an escape to nature, as compared to low-end, price-competitive accommodations that would attract the loud party-goers. The activity areas for outdoor gatherings, fire pit and picnic area, are located away from the adjacent properties on the far side of the accommodations. This provides a separation distance and natural vegetation screening which will act as a buffer to minimize any disturbance.

### 5. **Concern:** Property values and view

**Analysis:** A concern was expressed that the development would obstruct the scenic view from adjacent properties and thereby reduce the property value. Given the slope of the land this is highly unlikely to occur as the land drops 5 metres in elevation from the house across from the property. The trees currently on the property act as a screen to the view and the tourism units will be one level and not exceed the height of the trees or the existing structure on the site. (In fact, one comment was a request for the applicant to trim some trees so that the resident could have a better view!)

The Mixed Development zone provides a wider range of potential uses for the property for both residential and commercial uses and therefore makes it more valuable, therefore potentially increasing the market value of adjacent properties. As a higher-end tourism establishment development, this proposal is unlikely to reduce the value of adjacent properties.

**6. Concern: Impact on residential neighbourhood**

The concern was that the proposed new four units will result in total of 7 short term residential rental units in the immediate area plus a rental unit.

**Analysis:** Development along this stretch of Route 100/Main Road consists essentially of strip development facing the provincial highway. The residences are not part of a neighbourhood cluster of residential homes such as Dunville (where properties facing the provincial highway are zoned Mixed Development and residential neighbourhood is behind the strip) or Ferndale and therefore does not compromise the residential character of a neighbourhood. The proposed development will be required to comply with the updated provincial Tourism Establishment Regulations as well.

**7. Concern: Garbage collection at roadside and rodents**

**Analysis:** As part of the conditions of the development permit, the Town of Placentia will ensure that the developer is aware of the town requirements regarding proper storage and collection of garbage. Existing properties on Route 100/Main Road have garbage bins along the road that are in view of the travelling public; this facilitates enforcement of proper measure with regard containment of garbage to discourage nuisance by smell or rodents as the can be easily monitored. This is an issue that can be managed under existing regulations, bylaws and enforcement by the Town.

**8. Concern: Conversion of Tourism establishment use to non-market housing**

**Analysis:** The type of tourist establishment accommodations proposed for this development are not suitable for non-market housing. Nonetheless, if the Town received a proposal for such a change of use, then public consultation would be a requirement as part of the application review process for a change of use.

**9. Concern: Follow through on enforcement of the town's restrictions is important.**

**Analysis:** The Town of Placentia has an Enforcement officer on staff who responds to public complaints related to contravention of Town regulations. The Town of Placentia is committed to enforcing Town regulations and policies for the benefit of all residents and businesses in the community.

**10. Concern: One resident wanted to be sure that the purchase and sale was complete with the proper survey, deeds and titles in place.**

**Analysis:** The legalities of land conveyance is a private legal matter; however, only the legal owner of the property or his/her authorized representative may make application to the Town regarding the property. The Town is satisfied with the paperwork provided as proof of ownership as a requirement of this application for an amendment to the Municipal Plan and Development Regulations.

## **MUNICIPAL PLAN AMENDMENT No. 6, 2024**

### **TEXT CHANGES TO MUNICIPAL PLAN, 2014-2024:**

In Chapter 2, under Land Use Designations, 4-Mixed Development, the following change will be made:

#### **FROM**

##### *4. Mixed Development*

This designation applies to areas that contain and are intended to contain a mix of residential, commercial and other uses, with the residential uses being predominant, and other uses being evaluated as to how they impinge on the residential uses.

Single and double dwellings, recreational open space and antenna shall be permitted uses, subject to meeting the municipality's regulations. A broad range of home businesses involving the small scale manufacture of goods or the provision of services may be permitted provided the proposed use will not negatively impact on adjacent dwellings. Higher density dwellings may be permitted, subject to the considerations outlined in the Residential designation.

Commercial, light industrial and community uses may be permitted at Council's discretion, provided the proposed use will not give rise to excessive noise, traffic or other forms of pollution and will not cause a nuisance or hazard to adjacent residential uses.

Development in this designation shall be connected to municipal sewer and water services.

#### **TO**

##### *4. Mixed Development*

This designation applies to areas that contain and are intended to contain a mix of residential, commercial and other uses, with the residential uses being predominant, and other uses being evaluated as to how they impinge on the residential uses.

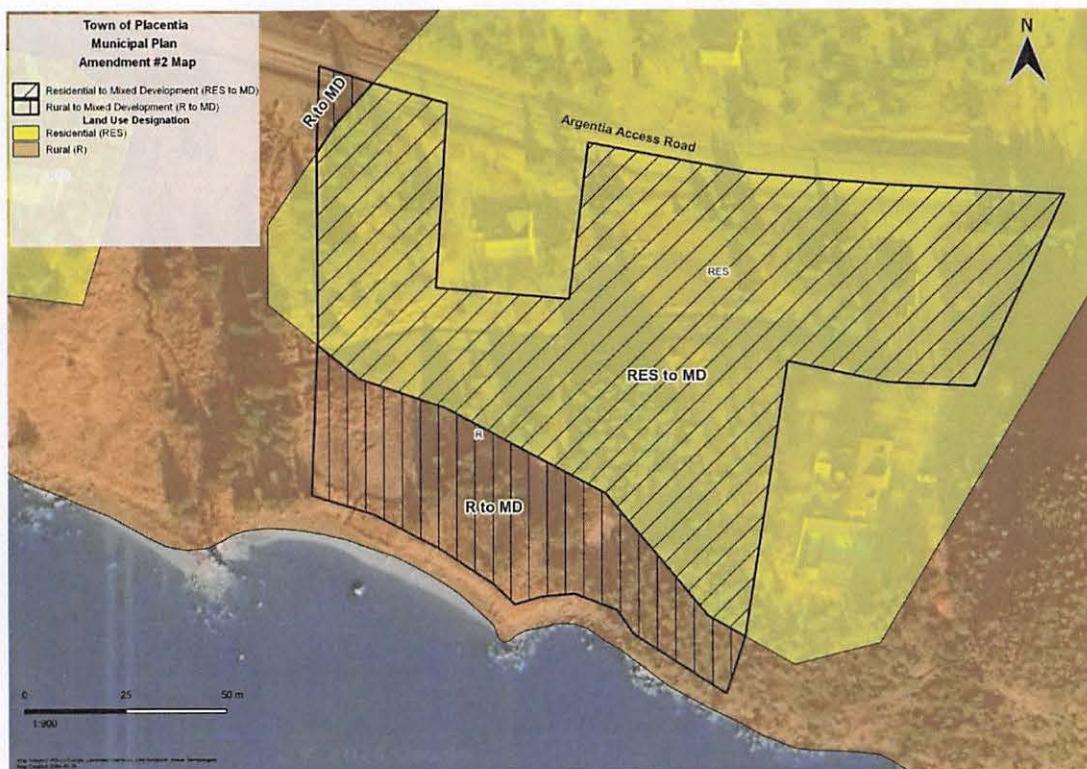
Single and double dwellings, tourist accommodation, recreational open space and antenna shall be permitted uses, subject to meeting the municipality's regulations. A broad range of home businesses involving the small scale manufacture of goods or the provision of services may be permitted provided the proposed use will not negatively impact on adjacent dwellings. Higher density dwellings may be permitted, subject to the considerations outlined in the Residential designation.

Commercial, light industrial and community uses may be permitted at Council's discretion, provided the proposed use will not give rise to excessive noise, traffic or other forms of pollution and will not cause a nuisance or hazard to adjacent residential uses.

Development in this designation shall be connected to municipal sewer and water services.

**MAP CHANGES TO MUNICIPAL PLAN, 2014-2024:**

The Municipal Plan's Future Land Use Map proposed for amendment is as shown on the attached Municipal Plan Amendment No. 2, 2024 Map.



Municipal Plan/Amendment  
**REGISTERED**

Number 3800 - 0007- 2025  
 Date 30 JAN 2025  
 Signature KB Standard

## Town of Placentia

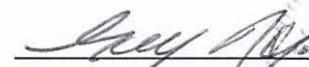
### Municipal Plan Amendment No. 2, 2024

From: Residential to Mixed Development

From Rural to Mixed Development

Dated at Town of Placentia  
This 7 day of January 2025

  
\_\_\_\_\_  
Kelly  
Mayor

  
\_\_\_\_\_  
Greg  
Chief Administrative Officer

I CERTIFY THAT THIS DEVELOPMENT  
REGULATIONS AMENDMENT HAS BEEN PREPARED  
IN ACCORDANCE WITH THE REQUIREMENTS OF  
THE URBAN AND RURAL PLANNING ACT, 2000.



